



STUDENT-ATHLETE FOCUS MAGAZINE

OECS EDITION

ABOUT THE MAGAZINE

Student-Athlete Focus Magazine will be the OECS's premier publication dedicated to showcasing the achievements, journeys, and opportunities of student-athletes across the OECS and wider Caribbean.

Our mission is to bridge the gap between talented young athletes, educational institutions, recruiters, sporting organizations, and businesses by telling inspiring stories while creating pathways to scholarships, recruitment, leadership, and career development.

The magazine reaches athletes, parents, coaches, schools, universities, sporting federations, government agencies, tourism organizations, and corporate partners throughout the Caribbean and internationally.

PUBLICATION PROFILE

Focus Areas

- Student-Athlete Success Stories
- College & Scholarship Opportunities
- Sports Tourism
- Athlete Wellness & Performance
- Academic Excellence
- Leadership & Personal Development
- Sports Business & Innovation

AUDIENCE DEMOGRAPHICS

Location	Target Audience	Age Group
Portsmouth, Dominica	• Student-Athletes • Parents • Coaches • Schools & Academies • Universities & Recruiters • National Sports Federations • Government Agencies • Corporate Sponsors	13-65 years old

DISTRIBUTION

- OECS Member States
- Caribbean
- United States
Colleges
- Canada
- Europe
- Digital Worldwide

REACH

Print Distribution:
500 Premium Copies

Digital Distribution:
Global Digital Edition

Regional Coverage
OECS • Caribbean • International

REGIONAL NEWSPAPER ADVERTISING

To maximize visibility and readership, Student-Athlete Focus Magazine will be promoted through strategically placed advertisements in leading regional newspapers across the Caribbean. Each advertisement will feature a prominent QR code, allowing readers to instantly access the digital edition, explore exclusive content, and connect with the magazine from their mobile device. This integrated print-to-digital approach extends our reach beyond traditional readers, driving engagement and ensuring the magazine is accessible anytime, anywhere.



innaturetours@gmail.com
[@oeecsstudentathletefocusmagazine](mailto:oeecsstudentathletefocusmagazine@gmail.com)

www.visitnatureda.com

WHY PARTNER WITH US?

Student-Athlete Focus Magazine offers brands a unique opportunity to connect with one of the fastest-growing markets in the Caribbean, young athletes and the organizations that support them.

Through authentic storytelling and strategic partnerships, your brand becomes part of the student-athlete journey while gaining visibility among decision-makers in education, sport, tourism, and business.

Whether your goal is brand awareness, recruitment, community investment, or corporate social responsibility, we provide meaningful exposure across multiple platforms.

PARTNERSHIP OPPORTUNITIES

Advertising

Promote your products and services through premium print and digital advertising.

Sponsored Features

Tell your organization's story through professionally written editorial content.



Event Partnerships

Connect your brand with student-athlete conferences, showcases, tournaments, and networking events.

Digital Campaigns

Reach audiences through social media promotions, website features,

ADVERTISING RATES

Placement	Rate (EC\$)
Quarter Page	250
Half Page	500
Full Page	700
Inside Front Cover	1,000
Inside Back Cover	1,000
Back Cover	1,500

WHY ADVERTISE?

- ✓ Connect with future leaders
- ✓ Reach schools and academies across the Caribbean
- ✓ Showcase your commitment to youth development
- ✓ Support education through sport
- ✓ Build regional and international brand recognition

LET'S BUILD THE NEXT GENERATION TOGETHER

Partner with Student-Athlete Focus Magazine and become part of a movement creating educational, athletic, and professional opportunities for Caribbean student-athletes.

"Creating Pathways. Inspiring Excellence. Building Futures."